



Agenda
Page County Board of Supervisors
Work Session
Board of Supervisors Room – 103 South Court Street, Luray
May 3, 2016 – 7:00 p.m.

Call to Order

- Pledge of Allegiance
- Invocation

Presentation of the Vision Luray Task Force Plan	Sara Levinson (p. 2)
Tree Board Bench Request	Charlie Newton (p. 7)
Update on Economic Development	Stephanie Lillard
Budget Adoption	Amity Moler (p. 9)
Compactor Sites Hours Discussion	Amity Moler (p. 14)
Technical Center Discussion	Supervisor Stroupe (p. 16)
Broadband Authority Appointment	Regina Miller (p. 17)
Adjourn	

Mission Statement

To provide essential and desired services to all Page County citizens through an open and responsive decision making process that values ethical conduct, fiscal responsibility, professional expertise, regional collaboration and proactive stewardship.

Tactical Action: <i>Reduce Vacant Buildings</i> Action Steps	Completion Date:	Resources Needed	Possible Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Conduct downtown "open house" event to educate and introduce current and prospective property/business owners		Partner agencies, promotion, additional collateral	LDI/OL		
Create list of targeted industries/businesses to bring to Luray			LDI		
Improve accessibility of information regarding properties downtown		May need improvements to website	LDI/OL		
Coordinate with realtors to include tax incentive information with property listings			LDI/OL		
Tactical Action: <i>Enhance Properties</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Explore CDBG façade funding		none	LDI/Town	Last CDBG grant was closed out 2010	
Improve property owner education regarding tax incentives		Collateral, communications	LDI/Town		
Recognize improvements/renovations as they are completed		Towns Facebook	LDI/Town	This may be recognized on Town Facebook	
Consider extension of historic district		Not practical	LDI/Town	The current historic district study was completed 2003. Town has 35 acres with 101 resources	
Tactical Action: <i>Developed Mixed-Use and Housing</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Create mixed-use overlay district downtown		This has merit	Town/LDI	The Town Planner is looking into a proposal to include this as a by right addition	
Implement targeted plan to increase development of residential space downtown			Town/PCED		
Target former Brown's Restaurant building as flagship improvement while under Town ownership		Funds, possible in-kind labor	LDI/Town		

NOTE: Maroon text indicates LDI Board's identification of action items that may be included in its annual plan for next 1-2 years.

Yellow highlighted text are action items selected by Charlie Hoke. Includes his notes in the related Resources Needed & Comments columns of those items.

Tactical Action: <i>Expand current jobs</i> Action Steps	Completion Date:	Resources Needed	Possible Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Create and target list of suppliers/partners to companies already in Luray/Page County		Information from current businesses	LDI/PCED		
Enhance HUBZone education with current/prospective businesses		Additional collateral, resources	PCED/Chamber		
Conduct events to increase knowledge of business community about government procurement opportunities			PCED/Chamber		
Tactical Action: <i>Create New Businesses</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Increase direct marketing efforts to prospective companies		Funding	LDI/PECD		
Consider additional marketing initiatives that present Luray as business destination, e.g. radio ads, billboards, etc.		Funding	LDI/PECD		
Identify and use core assets of Luray community in building target list of opportunities			LDI/PECD		
Ensure long-view incorporated into planning so sustained messaging is incorporated			LDI/PECD		
Request Town of Luray to consider establishing its own EDA/IDA		Town approval	LDI/OL		
Tactical Action: <i>Existing Business Support & Development</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Improve local government communications with business community		This is an LDI function	Town/County/LDI	The Town Council meets twice per month	N/A
Create more opportunities for business owners to offer direct feedback to elected officials to address concerns/needs		There is no obstacle for citizen to contact Elected Officials	Town/County	The Town Council meets twice per month	N/A

Tactical Action: <i>Attract tourists Downtown</i> Action Steps	Completion Date:	Resources Needed	Possible Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Create more events to draw people downtown		The Town has maxed out on events utilizing existing personnel with approved resources	LDI/Town/OL	The Town of Luray conducts 35 events and operates outside sporting event from Apr-Sept. Local sporting events all year long. Maintains 300 acres of award winning Park grounds	Budgeted \$783,374 in 2015-2016 for Parks & Recreation Dept.
Explore additional hotel/meeting space downtown		Feasibility study	PCED	In process	
Determine ways to enhance downtown properties, including consistent aesthetics and improved streetscaping		TBD	LDI/OL		
Add building markers/plaques for historical points of interest		Materials, labor	LDI/OL		
Focus on restaurant-oriented promotions; e.g. restaurant week, farm to table events, etc.		Marketing funding	LDI/OL		
Work with VDOT to improve US 211/340 signage			Town/LDI		
Identify specific ways to partner with SNP and Caverns to draw people downtown/increase average stay in Luray			LDI/OL		
Tactical Action: <i>Extend Stay of Tourists</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
See above; many intertwined, particular focus on meeting space to attract more business/government multi-day seminars					
Encourage creation of more multi-business package deals and/or cross promotion			LDI/OL		
Tactical Action: <i>Further develop Specialty Niches</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Identify ways to expand agritourism efforts			LDI/Chamber		
Continue expanding current outdoor recreation events and pursue additional ones			LDI/Chamber		
Enhance targeting of marketing efforts, e.g. seniors, one-day travelers, etc.			LDI/Chamber		

Tactical Action: <i>Marketing</i> Action Steps	Completion Date:	Resources Needed	Possible Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Create specific plan to promote Luray (tourism & business location)		This is an LDI & IDA activity	LDI/Town	The Town staff is always ready to provide info on critical infrastructure availability & assistance as needed	The Town has funded the LDI \$30K in 2015-2016 fiscal year
Equip individual businesses with collateral		None	LDI/Town	The Town of Luray does not fund marketing materials for businesses	
Perform (informal) study to determine gaps/needs in community		This is an LDI function	LDI/Town	This is an LDI function	
Tactical Action: <i>Business Services</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Improve cooperation between Town/County on licensing process		Town processes applications within 1-2 days	Town/County	Town works with applicants as needed. Notifies when process is complete. Apps on on Town website. Town is working on kiosk to improve citizen knowledge of process	
Explore feasibility of single point of contact working with businesses on licensing within Town limits		Town provides three separate business license packet checklists. New business, B&B and restaurants.	Town/County	The Town ensures code compliance, the County ensures State Compliance	
Educate those looking to start businesses about zoning/licensing process, particularly within Town limits		The Town works with anyone that requests assistance	Town/County	This is performed routinely by the Town	
Tactical Action: <i>Education</i> Action Steps	Completion Date:	Resources Needed	Primary and Secondary Responsibility	Comments - Tracking Progress to Goal:	Financial Impact:
Enhance efforts to increase awareness of designated zones Luray is part of, HUBZone, Enterprise Zone			LDI/PCED		
Conduct event to educate current and prospective business owners about tax credits available from federal and state governments, particularly historic tax credits			LDI/PCED		
Implement mechanism to improve coordination/awareness of activities across groups/organizations			Chamber/LDI		

Deliver at least 3 more events to inform current and prospective businesses about opportunities and business improvements, e.g. "Let's Put Luray on the Map"

LDI/Chamber

The Page County Tree Board (non-profit) proposes to recognize the champion Chinquapin Oak tree on the lot adjacent to the Page County office building by placing a granite bench on an existing concrete slab, at the pedestrian entrance to that lot along the Court Street sidewalk which is about 40 feet South of the county office building. Please see the attached sketch of the proposed location for the granite bench.

The following text will be inscribed on the top surface of the granite bench to provide historical context for tree.

Chinquapin Oak (Quercus Muehlenbergii)

The last will and testament of Annie Grayson Lauck, previous owner of this land where the Chinquapin Oak stands, reads: "I direct that the old oak tree in my back yard ... be untouched except for safe upkeep, forever, no matter who may own the property."

The Oak is estimated to have germinated about 1755, twenty-one years before the signing of the Declaration of Independence and 56 years before the founding of Luray in 1812. This Oak is featured in the book *Remarkable Trees of Virginia*, a collection of trees noted for their size, age, history, beauty, beloved status, and impressive health.

When measured in 2015 by Virginia Tech's Big Tree Program, the oak had a height of 96 feet, an average crown spread of 122 feet, and a trunk circumference of 21 feet, making it the third largest Chinquapin Oak in the state of Virginia.

Bench donated by the Page County Tree Board, 2016

The 4 inch thick, 4 foot long sides of the granite bench top will be inscribed with 3 inch letters:

Chinquapin Oak

The Page County Tree Board will pay the entire cost of purchasing and installing this bench and asks only for Page County Board of Supervisors permission to have the bench installed on this site.

Thank you for your consideration of this request,

Charles Newton

County Building
approx. location

Granite Bench

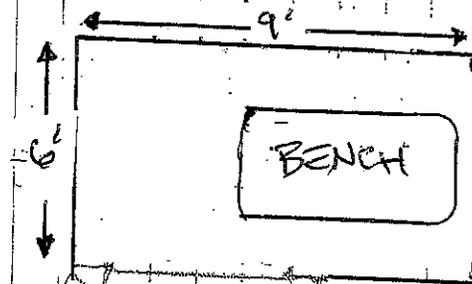
← Bench Top is 4 ft. x 15 inches x 4 inches thick
← Granite Bench Support Leg

EXISTING Concrete

Both 4 foot sides of Bench will have letters
saying Chinguapim Oak

← Approx. 40 ft. to County offices

REMOVE →



CURBING ALONG SIDEWALK

CURBING

COURT STREET SIDEWALK

COURT STREET PAVEMENT

1/4" = 1 foot

#2016-02
RESOLUTION TO ADOPT THE FY 2016-2017
PAGE COUNTY SCHOOL BUDGET

WHEREAS, the School Board and the Board of Supervisors have held separate duly advertised public hearings; and

WHEREAS, the Board of Supervisors has received a presentation from the School Board; and

WHEREAS, the Board of Supervisors has received comments from staff and citizens and weighed the needs of the school system with the need to provide support for all County services.

NOW, THEREFORE BE IT RESOLVED that the Page County Board of Supervisors hereby adopts a School Operating budget of \$37,792,446 for Fiscal Year July 1, 2016 through June 30, 2017 and that the local tax-supported expenditure of funds shall not exceed \$13,771,835.

BE IT FURTHER RESOLVED, that the Page County Board of Supervisors also appropriates School Food Services in the amount of \$1,842,486 to the School Board for Fiscal Year July 1, 2016 through June 30, 2017.

BE IT FURTHER RESOLVED, that the Page County Board of Supervisors also appropriates the School Health Insurance Fund in the amount of \$0 to the School Board for Fiscal Year July 1, 2016 through June 30, 2017.

This Resolution was adopted by the Page County Board of Supervisors this 3rd day of May, 2016.

Johnny Woodward, Chairman

Amity Moler, Clerk

#2016-03
RESOLUTION
ADOPTING THE FY 2016-2017 BUDGET
AND APPROPRIATE FUNDS
AND SET THE TAX RATES FOR CALENDAR YEAR 2016

WHEREAS, it is the responsibility of the Page County Board of Supervisors to approve and control the County’s fiscal plan for FY 2017; and

WHEREAS, the Board of Supervisors has reviewed each request for funding and has received comments from residents at a duly advertised public hearing.

NOW, THEREFORE BE IT RESOLVED, that the Page County Board of Supervisors hereby adopts the Fiscal Year 2016-2017 budget totaling \$61,650,443 and sets the tax rates for calendar year 2016 as outlined in the details below:

2016 – Tax Rates:

Real Estate & Mobile Homes	\$0.66
Personal Property	\$4.64
Machinery & Tools	\$2.00
Motor Carrier	\$2.00
Aircraft	\$0.50

All levies are per one hundred dollars of assessed valuation at fair market value.

Revenues of All Funds:

General Fund	\$17,634,887
VPA	2,636,600
Comprehensive Services	1,428,105
VJCCCA	30,076
School Operating	37,792,446
School Cafeteria	1,842,486
CVWP	61,852
Parks & Recreation	25,000
Health Insurance Funds/Education	0
Capital Improvements	105,491
Airport Hangars	91,000
Page County Water Quality	2,500

Total Revenue of All Funds	\$61,650,443
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Expenditures of All Funds

Board of Supervisors	\$111,260
County Administrator	290,222
Finance Department	251,060
Legal Services	98,000
Commissioner of Revenue	450,612
Assessment	80,000
Geographical Information Systems	105,010
Treasurer	481,657
Information Services	190,000
Central Purchasing	48,000
Electoral Board	51,019
General Registrar	100,953
Circuit Court Judge	9,250
General District Court	8,650
J & D Court	20,150
Clerk of the Circuit Court	414,386
Sheriff-Bailiffs	189,274
Criminal Victim/Witness Assistance	61,852
Magistrates	2,300
Commonwealth Attorney	501,392
Sheriff	1,916,195
Investigations	741,273
Crime Prevention	354,389
E911	921,398
Wilderness Program (VJCCCA)	30,076
Volunteer Fire Departments & Rescue Squads	594,000
EMS Career Staff	890,268
Jail	2,406,100
Care of Juveniles	271,595
Animal Shelter	218,290
Animal Law Enforcement	132,303
Medical Examiner	500
Concern Hotline	1,000
Lord Fairfax Emergency Medical Services	9,265
Compactor Sites	78,210
Stanley Landfill	265,836
Battle Creek Landfill	1,356,938
General Properties	378,078
Local Health Department	264,864
Northwestern Community Services Board	78,388
CHOICES	5,000
Public Assistance	16,725
Social Services	2,636,600
Social Services Board	4,522
Shenandoah Area Agency on Aging	65,000
Airport Hangars	91,000

Comprehensive Services Act	1,428,105
School Operating	37,792,446
School Food Services	1,842,486
Planning/Comm. Development	364,140
L. F. Community College	11,579
Recreation-Athletic	78,330
Stanley Library	40,000
Regional Library	183,996
Planning Commission	12,851
Northern Shenandoah Valley Regional Commission	15,239
Zoning Board	2,509
Economic Development	233,628
Airport Commission	49,000
Chamber of Commerce	275,000
Virginia Cooperative Extension	90,396
4-H	1,500
Employee Benefits	175,800
Reserve for Contingencies	100,000
Debt Service	1,627,587
Capital Improvements	105,491
Recreation/Enterprise Fund	25,000
Health Insurance Funds/Education	0
Page County Water Quality	2,500
Total Expenditures of All Funds	\$61,650,443

BE IT FURTHER RESOLVED, that the Page County Board of Supervisors hereby appropriates a Social Services Operating Budget of \$2,636,600 for Fiscal Year July 1, 2016 through June 30, 2017 and that the local tax supported expenditure of funds shall not exceed \$469,571.

BE IT FURTHER RESOLVED, that the Page County Board of Supervisors hereby appropriates a Comprehensive Services Act Budget of \$1,428,105 for Fiscal Year July 1, 2016 through June 30, 2017 and that the local tax supported expenditure of funds shall not exceed \$433,091.

This Resolution was adopted by the Page County Board of Supervisors this 3rd day of May, 2016.

Johnny Woodward, Chairman

Amity Moler, Clerk

#2016-04
RESOLUTION
ADMINISTRATION OF THE FY 2016-2017 BUDGET

WHEREAS, the Page County Board of Supervisors has considered and reviewed many budget requests; and

WHEREAS, the County Administrator has made recommendations to the Board of Supervisors on the Fiscal Year 2017 Budget; and

WHEREAS, it is important for the Board of Supervisors to set forth policies on the administration of the Fiscal Year 2017 Budget.

NOW THEREFORE BE IT RESOLVED, the Treasurer is permitted to issue as a Treasurer's check the following:

1. Sales Tax Disbursements to the three towns.
2. The following revenue refunds:
 - Building and Zoning Permits erroneously assessed (per Building or Zoning Official with approval of County Administrator)
 - Building and Zoning cash bond deposit refunds (Special Agency Non-budgeted funds)
 - Spaying and Neutering Deposits (Special Agency Non-budgeted funds)
 - Revenue Recovery Payments.

This authorization applies only to the items listed above, however the Treasurer already has authorization for refunds of erroneous assessments by the governing body given on September 19, 2006 and authorization to settle with the Commonwealth, without order from the governing body, for state revenues, or other items collected and remittable by the Treasurer to the State Treasurer (Virginia Code §58.1-3162).

BE IT FURTHER RESOLVED, the Treasurer is permitted to transfer funds out of the General Fund to other County government funds to provide the cash necessary to cover budgeted and appropriated expenditures.

BE IT FURTHER RESOLVED, it is the intent of the Board of Supervisors that any grants herein budgeted and appropriated be expended only for the amount that has been actually received as revenue.

This Resolution was adopted by the Page County Board of Supervisors on this 3rd day of May, 2016.

Johnny Woodward, Chairman

Amity Moler, Clerk

TO: Chairman Woodward and Board of Supervisors
FROM: Amity Moler, County Administrator
SUBJECT: Compactor Site Hours
DATE: April 27, 2016

SUMMARY

Page County has two compactor sites, the "Springfield" site, located on Rt 340 North in Rileyville, and the Shenandoah site, located on Rt 340 South in Shenandoah. These sites are for recycling and meant for citizen convenience in unloading household waste closer to home, instead of traveling to Battlecreek. The current hours of operation are Monday through Saturday, 8am to 5pm. With more Page County residents traveling outside of the County for work, these hours have proven to be an issue. There have been several occasions that piles of trash have been left outside of the gate, causing delays in getting the sites open on time, as well as pulling law enforcement away from their duties to investigate.

RECOMMENDATION

My recommendation is to change the hours at the compactor sites to better accommodate our citizens that travel outside of Page County for work. On Mondays especially, I would like to see the sites open at 7am instead of 8am and on at least one day, stay open until 6pm. The number of hours open per week would not expand. On Mondays, the hours of operation will be 7am to 4pm and Fridays (or any day you choose), the hours will be 9am to 6pm.

ISSUES

N/A

ALTERNATIVES

Keep the hours of operation as they are.

FISCAL IMPACT

None

MOTION

I move to adjust the hours of operation at the Springfield and Shenandoah compactor sites from 8am – 5pm to _____ on _____ and remain unchanged on Saturday.

**RESOLUTION TO
THE PAGE COUNTY BOARD OF SUPERVISORS
REQUESTING FUNDING FOR THE COMPLETION
OF THE HEALTH SCIENCES BUILDING AT
THE PAGE COUNTY TECHNICAL CENTER**

WHEREAS, the Page County School Board has constructed a Health Sciences Center at the Page County Technical Center, which will be dedicated to classroom and laboratory space for the education of Page County Public School students and adults; and

WHEREAS, the completion of this facility is critical to the educational program of Page County Public Schools; and

WHEREAS, the Page County School Board has committed all appropriated funds in the current budget to financially support the completion of this project; and

WHEREAS, \$312,803 beyond funds already identified and committed to the project are needed for completion; and

WHEREAS, an amount totaling \$80,000 in private funds has been pledged to the Page Technical Foundation to support project completion; and

WHEREAS, there are contract guidelines that require a commitment of funds on or before June 6, 2016.

THEREFORE, BE IT RESOLVED, that the Page County School Board respectfully requests the Page County Board of Supervisors to commit funding in the amount of \$232,803 no later than May 17, 2016 for the completion of the Health Sciences Center at the Page County Technical Center.

This is to certify that the foregoing resolution was authorized by the Page County School Board during its work session on Monday, April 11, 2016.



Morgan Phenix, Chairman
Page County School Board

ATTEST:



Linda Breeden-Wallace, Clerk
Page County School Board



COUNTY OF PAGE

103 South Court Street, Suite F
Luray, Virginia 22835
(540) 743-4142
Fax: (540) 743-4533

Board of Supervisors:

Johnny Woodward – Chairman – At- Large
Keith Guzy – District 1
David Wiatrowski – District 2
Mark Stroupe – District 3
Larry Foltz – District 4
Dorothy Pendley – District 5

County Administrator:

Amity Moler

TO: Chairman Woodward and Board of Supervisors
FROM: Regina Miller, Assistant to the County Administrator
THRU: Amity Moler, County Administrator
SUBJECT: Board and Commission Appointments
DATE: April 29, 2016

SUMMARY:

An appointment needs to be made to the Broadband Authority (At-Large).

Broadband Authority:

A vacancy exists on the Broadband Authority for the At-Large seat. Patrick Embry's term expired on April 1, 2016 and he does not wish to be reappointed. A letter was received from Ryan Hodson expressing an interest in serving.

Motion:

I move to appoint _____ to the Broadband Authority for a four year term from April 2, 2016 through April 1, 2020.

Ms. Ryan Hodson
631 Woodland Dr
Luray, VA 22835

May 3, 2016

Page County Board of Supervisors
103 S Court Street
Luray, VA 22835

To The Page County Board of Supervisors;

I regret not being able to speak in person at your meeting, as I am traveling for work out of state until May 15th.

While reading the February 2016 meeting minutes from the Page County Broadband Authority, I saw there would be an opening for the At-Large member seat starting April 1. I would be very interested in filling that seat for the next term. My husband and I have lived in Page County full time since 2008. Because we were able to buy a home in Egypt Bend with relatively fast internet and cell phone connections, we were able to relocate here from San Francisco.

My husband and I work in the tech industry and run an online video production company. We also run a vacation rental near Lake Arrowhead that is made very desirable because it has an internet connection. Not everyone in Page County is as lucky as we are - so many parts of the county cannot get a connection. No one should be lucky to get a fast internet connection. It should be available to anyone who wants to pay for it, just like water or electricity. If we have the proper, modern infrastructure, we can attract jobs, improve educational opportunities, and help people run businesses from home. Most importantly, we can keep our young people in the county instead of them moving away for employment.

I have been active in many community and governmental efforts since moving here because I love living in Page County and want to help it continue to thrive for citizens and businesses alike. I appreciate you considering me for the At-Large seat on The Page County Broadband Authority and will do my best to serve my fellow citizens.

Sincerely,

A handwritten signature in black ink, appearing to be 'Ryan Hodson', written in a cursive style.

Ms. Ryan Hodson