

PAGE COUNTY TOURISM COUNCIL (PCTC) August 9th, 2021
5:30 p.m.
103 South Court Street, Luray VA

The Page County Tourism Council met in regular session on Monday, August 9, 2021 beginning at 5:30 p.m. The meeting was called to order by Chairman Cave at 5:32 pm

PCTC MEMBERS PRESENT

JD Cave	Karen Riddle
Bart Price	Seretha Judy
Randy Howan	
Charles Jenkins	

OTHERS PRESENT

Nina Fox, Economic Development & Tourism Director
English Henry, Economic Development & Tourism Specialist

AGENDA

Motion to approve the agenda as presented: Karen Riddle, seconded by Bart Price Ayes (6) Nays (0)

OLD BUSINESS

Preliminary Tourism Management Plan- Approved by BOS.
Establish Chairman and Vice Chairman of Council- Chairman, JD Cave. Vice Chairman, Randy Howan.
Guidelines for TOT funding- Reimbursement for prior quarter, set limit for reimbursements, quarterly (50,000/quarter).

NEW BUSINESS

Industry Chair-Suggestion of adding Helen Morton, Delaware North, as the Industry Chair for the council.
Charlie motioned for Helen Morton to be the industry chair, seconded by Seretha Judy Ayes (6) Nays (0)
Special Meeting with the Chamber 08/30- See Special Meeting Minutes
New Hire- Put Job description out.
Criteria for funding- will vote on 09/13 after additions to criteria.
Marketing Plan- to be completed with collaboration from Randy and Karen. Will be presented 09/13.

PAGE COUNTY ED UPDATES

ED Plan on Workforce Development.

COMMITTEE REPORTS

Suggestion of posting minutes on bulletin board by Chairman Cave

COMMENTS BY THE PUBLIC

ADJOURN

Motion to Adjourn: Charles Jenkins, seconded by Seretha Judy.