

PAGE COUNTY
ECONOMIC DEVELOPMENT AUTHORITY MINUTES (EDA) July 19, 2021
5:30 p.m.
103 South Court Street, Luray VA

The Economic Development Authority of the County of Page, Virginia met in regular session on Monday, July 19, 2021 beginning at 5:30 p.m. The meeting was called to order by Chairperson Alex White at 5:35 pm

EDA MEMBERS PRESENT

Alex White
Sara Levinson
Bart Price
Denise Meadows
Jonathan Comer

OTHERS PRESENT

Nina Fox, Economic Development & Tourism Director
English Henry, Economic Development & Tourism Specialist

AGENDA

**Motion to approve the agenda as presented: Jonathan Comer, seconded by Denise Meadows
Ayes (5) Nays (0)**

MINUTES

**Motion to approve the July, 2021 meeting minutes as presented: Jonathan Comer, seconded
by Denise Meadows Ayes (5); Nays (0)**

TREASURER'S REPORT

Treasurer Sara Levinson will be putting together and presenting monthly report.
Meeting with Mary Eirhart the financial accountant.
Budget needs to be presented in December to Page County Finance Department.
Stipend was presented.

**Motion to approve the Treasurer's Report and pay Stipend: Alex White, seconded by
Jonathan Comer Ayes (5); Nays (0)**

OLD BUSINESS

Hemp Grants- No update
Grant Database- \$40,000 has been identified for Page one. Still working towards achieving goal
pf \$50,000-\$60,000 in Page County.
*Non-profits can use database
Town of Luray Meeting- Alex meeting with the Town of Luray officials.

NEW BUSINESS

Emails- Group proposed using a new email group under EDA emails.

ED vs EDA- Establish Economic Development's role vs EDA role. What is the goal of the EDA? Set goals and definitions for each.

Strategic Plan- Page County Economic Development to present strategic plan at next meeting.

PAGE COUNTY ED UPDATES

Alma River Site updates: Picnic Tables and Grills installed, landscaping finished. Ribbon Cutting TBD.

Page County Economic Marketing Plan: Social Media Re-vamp.

Tourism Council: Tourism Council has been formed and is now in to Phase II of Preliminary Tourism Management plan.

Grants: CBDG grant almost complete along with Food Hub/Mask Grant.

Site plan evaluation approved for lot behind Wallace.

Motion for Site clear and pay: Jonathan Comer, seconded by Alex White Ayes (5) Nays (0)

COMMITTEE REPORTS

COMMENTS BY THE PUBLIC

ADJOURN

Motion to Adjourn: Jonathan Comer, seconded by Alex White